

**DOUBLE EE PRODUCTIONS, LLC**  
**PERFORMING ARTIST INFORMATION PACKET**

**Uniquely**  
*Tours*  
Event Space



# DOUBLE EE PRODUCTIONS, LLC

## PERFORMING ARTIST INFORMATION PACKET

### LADY K's SUNDAY BRUNCH

Podcasts, Live Stream, Live Audience, Social Media and Post-Event Streaming



Double EE Productions, LLC is the co-owner of event space in Hyde Park, New York, it is where we are producing our in-house events. We are scheduling our Sunday Brunches for a growing, culturally rich, community here in Dutchess County. Our Sunday Brunch will offer artists an opportunity to expose their talent to a local and global audience and to our fans and followers on social media.

We will start our Sunday Brunch events September 2019. We are seeking to book acoustic musical performances, poets, and individuals with theatrical monologues. Artist will have three 30-minute sets to perform original works. The length of the event is 90-minutes with a 45-minute time span in between shows. Doors open and 10:00 AM and close at 4:00 PM.

Our budget includes travel and hotel expenses, food for the artists, and up to \$750.00 for your performance for the day.

We ask all signed artist to participate in our marketing plan which includes the following; pre-recorded audio interviews which are done at one time, pre-show live stream interview, live stream of the second set, and post-event streaming of a portion of your performance on **DPVN** and Uniquely Yours TV website page.

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### OUR AUDIENCES LOCAL & ABROAD

Post-cast, Live Stream, Live Audience, Social Media and Post-Event Streaming



#### OUR AUDIENCE

- Adult men and women that are single or have families that attend the events
- Patrons of Lady K's Southern Comfort restaurant
- Newsletter subscribers
- Consumers, Readers and Active Listeners of the local media
- Fans and followers of our social media pages and members of various social media groups
- Live stream viewers via our website and YouTube

#### OUR COMMITTED SUPPORTERS:

- Members of the Hudson Valley Professionals People Of Color MeetUp group
- Up to 1,040 individuals monthly to experience the workshops, brunches, art festivals and free networking events
- Committed NYC travelers (43% commute to work)
- Relocated Professionals (23% and rising)
- Local Tourists and Museum Connoisseurs in the Dutchess County area.
- Our Events Attract
  - 60% African American
  - 25% Caucasian
  - 15% Hispanic and/or Asian



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### ABOUT OUR SUNDAY BRUNCH

- Scheduled Sundays of each month we host artists in front of a live audience
- Brunch events are three 30-minute sets; the second set streams live
- Each 90-minute event seats up to 56 individuals for brunch with a full Sunday bringing in up to 168 audience members

### ABOUT THE PRODUCTION COMPANY:

Double EE Productions, LLC (D'EE'P) a social impact company, whose mission is to help sustain and expose diverse and cultural independent artistic creators and intellects through the use of digital media. In 2019 we are touching lives and building communities through media platforms that educate to inform, entertain, and foster acts of kindness while giving back to organizations that are in service to individuals in need.

### OUR SOCIAL IMPACT:

As a social impact company Double EE Productions, LLC (D'EE'P) 10% of our proceed made from this event is donated to GIVE Just Because, a social impact division under our partner, Gorja RCC.

### EVENT PROMOTIONS:

- We promote the event weekly at our venue in Hyde Park, NY
- Placement of promotional flyers, posters, and post event videos play at Lady K's Southern Comfort Restaurant [co-owner] .
- Ads are placed on local radio, in newspapers and at the four local colleges
- Shared live stream and audio interviews are placed on social media and in our weekly newsletters
- Mic mentions at each event during the opening and closing of each show and event.

## CONTACT INFORMATION

Producer: Mr. Kori Raishon

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