



## **MEDIA FACTS**

### **Audio**

Audio promotion is an ideal tactic for brands looking to reach a broad audience.

The average United States individual spends more time listening to digital audio than listening to the radio.

#### Written

Written promotional content could be referred to as "decision-making" content because it makes the reader an informed customer.

#### **Video**

75 Million people in the U.S. watch online videos everyday.

By 2019, internet video traffic will account for 80% of all consumer Internet traffic

Merely mentioning the word 'video' in an email subject line, the click-through rate increased by 13%.

-The 60/30/10 Rule - 60% of your posts should be sharing other's content, news, and articles. 30% should be your own content. 10% should be about you with a call to action.

Are people sharing your news? Do you have news to share?

#### CONTACT

Tuesday - Friday 11 AM - 4 PM

Office

845-297-2012

Cell

917-246-0689

**Text** 

347-989-3786

**Email** 

dpvnpost@dpvn.net

# Double EE Productions, LLC

www.doubleeeproductions.com

**DPVNExclusive** is a customized digital media service that provides promotional and news content, built exclusively for your talent, your product or service, or your organization. Clients are given a team that creates their promotional content based on a monthly need or a quarterly goal and we administers and host the content. See our monthly media service packages. below.

SEO services are new to our packages for this services have not been added. (2/10)

## MEDIA SERVICE PACKAGE

## **Audio & Video Content Creation & Host Package**

- Graphic Design 4
- Promotional Audio (2) and Video (4) Content
- Interviews: Audio (2 4) and Video (2)
- Embed Social Media Self Promos (audio and video)
- Media Webpage Host
- Media Webpage Maintenance

**\$1,780.00/Mo.** | \*Start-Ups & Nonprofit: \$594.00/Mo.

## **Audio & Written Content Creation & Host Package**

- Graphic Design 4
- Promotional Audio (2) and Written (2) Content
- Interviews: Audio (2 4)
- Embed Social Media Self Promos (audio and written)
- Media Webpage Host
- Media Webpage Maintenance

**\$2,210.00 / Mo.** | \*Start-Ups & Nonprofit: \$737.00/Mo.

## **Video & Written Content Creation & Host Package**

- Graphic Designs 4
- Promotional Video (4) and Written (2) Content
- Interviews: Video (2)
- Embed Social Media Self Promos (video and written)
- Media Webpage Host
- Media Webpage Maintenance

**\$2,300.00 / Mo.** | \*Start-Ups & Nonprofit: \$767.00/Mo.

### **Full Content Creation & Host Package**

- Graphic Design 4
- Promotional Audio (2), Written (2), and Video (4) Content
- Interviews: Audio (2 4) and Video (2)
- Embed Social Media Self Promos (audio, written and video)
- Media Webpage Host
- Media Webpage Maintenance

**\$3,320.00 / Mo.** | \*Start-Ups & Nonprofit: \$1010.00/Mo.

#### **ADDITIONAL SERVICE:**

## In Vehicle Promotions - place your video ad in passenger vehicles.

- 1 Week of in-vehicle video \$ 99.00
- 5 Week of in-vehicle video \$396.00
- 12 Week of in-vehicle video \$950.00

\*Start-up Packages: This package is for small businesses also for nonprofits that have been operating under 9 years. We stretch the digital media package over a 12-week period.