

# DOUBLE EE PRODUCTIONS, LLC

## MEDIA BRANDING SERVICES

Double EE Productions, LLC provides small businesses with affordable mainstream media marketing services. With big businesses now competing with small businesses, digital media is the means that allows small businesses to stay viable in the eyes, ears and in the hands of new and constant consumers.

Double EE Productions, LLC offers entrepreneurs, business owners a means to stay relevant in the eyes of people that are seeking solutions for their lives, whether it is health, finances, hospitality or simple pleasures to make life easier.

How are you growing your business?

Have you marketed your business via digital media?

Do you own your brand?

Owning your brand, is not letting others speak for you. In this age of digital technology news spreads fast. When a business does not own its brand message, you loose control of your own professional narrative.

Major corporations have PR and marking firms to handle their news stories. "And **big** names in the **PR agencies** world have retainers starting at \$20000 per month. "We have some clients that **pay** us \$100,000 or so per year, some clients that **pay** us more than \$100,000 per week and **many** clients that **pay** us \$100,000 or so per

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month.” says Mark Hass, President & CEO of Edelman United States.” - <http://getmustr.com/blog/show-money-pr-agency-pricing-structure-fundamentals-2/>. This is corporate owning their brand.

Most successful small business owners and entrepreneurs control their brand. They are creating their language, their visuals, and their audio via digital media. Very few have the time to create and plan their narrative. Others invest in their brand build through media marketing. This is something rarely spoken about when it comes to building and maintaining the longevity of a business. Especially in growing or developing towns and major cities, it is the small business that is first to go or to be bought out because of their inability to compete.

Media branding is managing your company's image, identity and market position as perceived by the market across digital media content and networks. The facts of media branding include maintaining consistent brand identity across media programs and live event platforms that are content producing platforms. They include integration of owning your brand or story and placing your brand in or on digital media platforms that could include video, audio, and publications. Double EE Productions, LLC services also includes live events that reach a direct audience to increase your brand's awareness through aligned pairing of entertainment.

**Our co-creative marketing include advertising and promotions of creative content. The audience is preset and your brand is placed directly in the sight, the ears and in the hands of our built audience. We provide the**

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following platforms to build your brand awareness through our built in audience of 1,410,000 organic subscribers via our partnerships with SPMG Media.

**Video**

**Articles & Publication Placement**

**Audio Marketing**

**Logo Placement**

**In Hand/Direct**

**Social Media**

**Mentions**

Our marketing services include individual and collaborate marketing programs. This allows varying price points for business owners and entrepreneurs seeking brand awareness, growth, and to educated their potential consumers. Connect with Kori Raishon of Double EE Productions, LLC to learn more about how we can build brand awareness though our media content services that include our podcasts, live events, video programs, and audio directory. Connect: [calendly.com/doubleee productions](https://calendly.com/doubleee productions) or call 845-297-2012 office hours are Monday - Friday 10:00 PM - 6:00 PM and Saturday 11:00 - 2:00 PM.

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### MENTIONS

We mention about your business happen on our stage, on our podcasts and in our video advertisements. Also see Audio Marketing section below.

EVENTBRITE	Your company website link is listed in our Eventbrite descriptions	\$	25.00
PODCASTS	At the top of our shows we mention our supports.	\$	40.00
STAGE	Our host will mention you at the top of the show and before we close the show.	\$	60.00

### AUDIO MARKETING

Audio interviews that speak to your brand.

TRANSPORTATION SERVICES	We are affiliated with a transportation service that plays ads for the first 10 minutes of their clients ride. <b>We have 10 ads spots per week. We start March 2020.</b>	\$	10.00
GENERAL INTERVIEW	For your website we create an informative audio conversation with you about you, your products and/or services and more.	\$	75.00
D'EE'P Exclusive	A 45 - 60 min. informative conversation on our podcast discussing your products or services and more.	\$	105.00
ULISTMEDIA	For our directory we create an informative audio conversation with links to your website and three of your social media platforms. (6 month)	\$	150.00

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### LOGO PLACEMENT

We post or place your logo and a link it to your website.

PODCASTS GALLERY	We post your logo in the podcast picture gallery and place a link in the description.	\$	60.00
EVENT WEBSITE PAGE	Your logo image is posted on the event page and linked to your website.	\$	90.00
PROMO VIDEOS	We post your logo in our videos that promote our events and place a link in the description of the video to your website.	\$	150.00

### IN HAND & DIRECT PLACEMENT

We place your product or service information in the hands of .

GIFT BAGS	Place your product or service cards in our gift bags.	\$	45.00
TABLE CARDS	Your logo at our events on table cards with your website or QR Code	\$	70.00
EVENT PROMOS	Your logo on our digital and print flyers and posters that are place on social media, in stores and in affiliates venue windows.	\$	115.00

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### BRAND AWARENESS WITH OUR SOCIAL MEDIA AUDIENCES

We introduce your services to our fans and follows on our media pages. Reach 6,000 + Affiliate shares

INSTAGRAM	A brand affiliation with our event with your logo and company information that is tagged with your IG link.	\$	48.00
TWITTER	A brand affiliation with our event with your logo and company information that is tagged with your Tw link.	\$	48.00
FB LIVE	A brand affiliation with our event with your logo and company information that is tagged with your FB link.	\$	48.00

### PLACEMENT IN OUR VIDEO ADVERTISEMENTS

Attach your brand to our video promotions.

SOCIAL MEDIA	Video ad that showcases your brand being a supporter of our event.	\$	180.00
ULISTMEDIA	Video that plays on our event listing on UListMedia	\$	270.00
EXCLUSIVE	An exclusive 15 second video showcasing your company as a supporter, postings on all social media sites, on our event webpage and in our UListMedia listing.	\$	450.00

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### ARTICLE WRITE UPS AND PUBLICATION

Attach your brand to our video promotions. Reach up 55,000 + affiliate shares

SHORT ARTICLE + ULISTMEDIA	Video ad that showcases your brand as a supporter of our event.	\$	120.00
PROMOTIONAL ARTICLE + ULISTMEDIA	Video that plays on our event listing on UListMedia	\$	180.00
INFORMATIVE ARTICLE + ULISTMEDIA	An exclusive 15 second video showcasing your brand as a supporter and posting on all social media sites on our event webpage and in our UListMedia listing.	\$	300.00
EXCLUSIVE ARTICLE + PLACEMENT IN A PUBLICATION	An exclusive 15 second video showcasing your brand as a supporter and posting on all social media sites on our event webpage and in our UListMedia listing.	\$	425.00

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### MEDIA MARKETING PACKAGES

AUDIO INTERVIEW + ARTICLE	You get an audio interview and a article for your website	\$	300.00
AUDIO INTERVIEW + ARTICLE + ULISTMEDIA	Video that plays on our event listing on UListMedia	\$	450.00
AUDIO INTERVIEW + ARTICLE + PUBLICATION	An exclusive 15 second video showcasing your brand as a supporter and posting on all social media sites dn our event webpage and in our UListMedia listing.	\$	475.00
AUDIO INTERVIEW + ARTICLE + ULISTMEDIA + PUBLICATION	An exclusive 15 second video showcasing your brand as a supporter and posting on all social media sites dn our event webpage and in our UListMedia listing.	\$	615.00
- ADD PRESS RELEASE		\$	250.00
- ADD PAID CONTENT PLACEMENT		\$	275.00
- ADD DIGITAL NEWS PLATFORMS	Yahoo news, Google News, Etc.	\$	525.00
- ADD SPMG PAID CONTENT PLACEMENT			TBA